

SITE Chicago

SITEChicago.ORG

SITEChicagoBOD@gmail.com



InSITE Chicago

Staying Social and Connected During Social Distancing

Providing insight for our members and industry friends

Volume 1, Issue 1

April 3, 2020

We Want To Know

- What are you bingeing on?
- How do you destress?
- Have you let go of anything that is no longer as important?
- Any new habits?
- Picked up a new hobby?
- Learned a new skill?

In This Issue

Our New Normal? We Are In This Together

Be Connected Be #SITEstrong

Being Spontaneous! SITE Chicago's First Virtual Happy Hour

Member Spotlight Colleen Brzozowski Chapter President

What Are Your Unexpected Blessings?

Our New Pinterest Board

Membership Benefits and Renewals

Our New Normal? We are in this together. Share and Support!

No one would have predicted the events of 2020's 1st quarter and the crushing impact the COVID-19 pandemic has had on our world. We have truly become a global community. In the hospitality industry, it makes no difference in which country you are located or represent – you have been impacted.

Postponed, cancelled or in limbo Incentive Programs have our meeting planners and buyers struggling to keep abreast of the rapidly changing events impacting all.

Suppliers are equally in limbo with moving reopen dates for cities, borders, travel, venues or businesses.

Colleagues are being furloughed, laid-off or working from home. These are uncertain times and together we **will** support each other with brighter times ahead.

InSITE Chicago wants to stay connected with you to share ideas, updates, resources and the triumphs. It is a 2-way street; we want to hear from each of you on your Social Media platform of choice.

#SITEunite
#SITEstrong



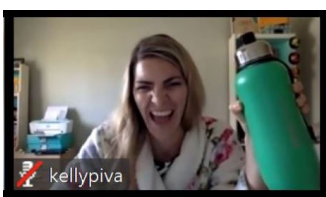
Be Connected | Be #SITEstrong

SITE Global has a new hashtag that we encourage you to add to your emails and use when posting positive messages.

#SITEstrong



Being Spontaneous! No April Fools - PJ Happy Hour



SITE Chicago's March 18th SIP & Swing event was postponed until hosting live networking events are again safe, we couldn't wait that long to be social with our friends. Our Young Leaders led our 1st Virtual Happy Hour, this past Wednesday with a theme of "Be Spontaneous April Fools PJs and BYOB Happy Hour."

Over 65 registered and 48 were able to join, including members from Germany, England, Ireland, Texas, So Cal, Mountain, Midwest,

Minnesota, Florida and Caribbean and SITE Global, to mention a few. Our global community was out in force. Great pjs, conversation and Happy Hour Bingo.

Enjoy our pictures on page 2.

Our Best PJs (Ruby Serra) and Party Bingo winner (Kelly Piva) won coveted rolls of TP! Everyone loved the comradery, sharing ideas and resources, plus socializing, in this new format.

We will be doing this again soon!

**SITE Chicago
Contacts**

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SITEChicagoBOD@gmail.com

SITEChicagoMembership@gmail.com

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Cooking & Cocktail Recipes,
Fun Games, Kids Activities,
Home Office Ideas,
Travel Pics, New Skills,
Pets, Kids, Good Reads

Unexpected Blessings?

During our April Fool's PJ Virtual Happy Hour event, some peeps shared their Unexpected Blessings they are experiencing. Time to... was a common thread for many. Here are a few that were revealed:

- Learn a new language
- Connecting with distant friends
- Go for a walk
- Happy Hour can start at 5pm
- Time to clean out some files
- Use my beauty treatments
- Sleep in
- Binge watch a series I'd missed
- Purge, purge, purge my emails
- Finally read that book I bought
- Actually cooking dinner

We would love to hear from you on your SITE Chicago social media of choice. **What are your "Unexpected Blessings?"**

Our Member Spotlight

Our 2020 Chapter President, Colleen Brzozowski CIS, is our initial member spotlight. She is passionate and creative; someone who is always smiling and known to many. We wanted you to get to know Colleen better and highlight a few of her passions, favorite things and thoughts. Like so many in our industry, Colleen has joined the ranks of those laid-off. Our hearts go out to everyone who is in this situation; we want to help & support each other.



- Green Bay Packers, if it's game day, she's watching
- A huge musical show buff - The Music Man is one of her favs
- Will go on the road for a Zac Brown or Jimmy Buffet concert
- To de-stress, she is now taking short 3 to 5 mile walks
- Best Unexpected Blessing - connecting with her friends more regularly and enjoying more meaningful conversations
- Bingeing on 90 Day Fiancé and Cooking competition shows
- Enjoying her many friends Virtual Happy Hour invites
- Go-to adult beverage - wine
- Catching up on one of her favorite authors - Barbara O'Neal
- Hopes and Believes our "new normal" will be a kinder, more caring and understanding industry

We agree!

Membership Benefits & Renewals

SITE values your membership and understands that these may be financially challenging times for many.

In respect of this, SITE Global is allowing any current SITE Members to have free access to the SITE online knowledge centre including the CITP prep course (valued at nearly \$500). The free access is only for the next few weeks, so take advantage of this great membership benefit now! Hopefully, you had already renewed your 2020 membership. If you haven't, we encourage you to consider this as an investment in your professional development, especially with all the added online offerings available now.

LAPSED...but not forgotten

<https://www.siteglobal.com/page/renew-membership>

Keeping In Touch

During these times we know that many of you unfortunately don't have access to your employer email address due to furloughs or layoffs.

We want to stay in touch and if this has affected you, please send a message to SITEChicago-BOD@gmail.com and Sam Kirby, SITE Member Services at Skirby@SITEGlobal.com so that you can continue to receive communications from us.

We are **#SITEstrong** and will get through this together!

More Pics of Our Happy Hour, be sure to post & share yours! Cheers to brighter days!

