

SITE CHICAGO

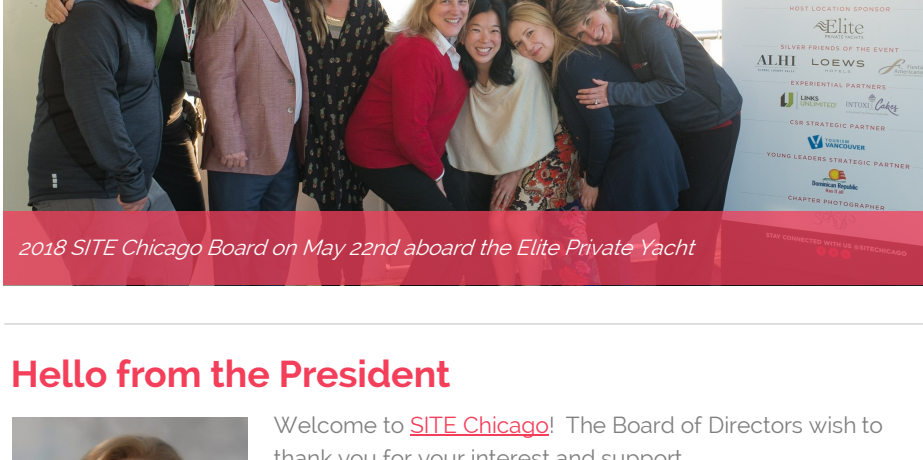
Newsletter

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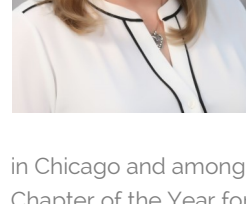
Who are we?

Founded in 1973, the Society for Incentive Travel Excellence (SITE) is comprised of 2,000+ members and 31 local chapters. **SITE Chicago** is the largest Chapter in the Midwest USA. Our members are incentive travel professionals who know from experience that incentive travel drives business results. The **SITE Global** member community, which represents 84 countries is on a mission to strengthen and inspire this extraordinary industry.



2018 SITE Chicago Board on May 22nd aboard the Elite Private Yacht

Hello from the President



Welcome to **SITE Chicago**! The Board of Directors wish to thank you for your interest and support.

For those that have been a part of SITE Chicago's resurgence in the last few years, you already know how exciting it has been to be a part of a passionate, dedicated group of professionals with a focus on Incentive Travel Excellence. For those looking at SITE Chicago for the first time, we are an association dedicated to our members, industry and destinations.

Our educational and networking events have created a buzz in Chicago and among our peers globally. In January 2018, SITE Chicago was awarded Chapter of the Year for the quality, growth and commitment to our Chapter and industry. Last month, SITE Chicago was again acknowledged for our achievements with an unprecedented 2 Excellence Awards for Young Leaders and Special Events. These achievements don't happen without the involvement of our fabulous members and industry friends support – Thank You!

This year, I was chosen by the Board of Directors to carry the torch and continue our Chapter's success and growth. For our current members, perspective members and friends, I want to assure you that your Board of Directors aims to grow and develop our Chapter's initiatives. We will do this through our common goals of educating, networking, supporting and building relationships; while staying focused on strengthen these benefits to our members and industry friends.

I look forward to a productive and successful year. I invite each of you to participate and, most importantly, become involved. It takes a village, no one person can do it alone. I encourage you to become an active participant - the personal and professional rewards are immense.

I am here to listen, support and assist you in making SITE Chicago your partner in reaching your career and personal goals. My door, email, and phone are always open. I would love to hear from you.

With Warmest Regards,

Diane Murray, CMP, CIS, HMCC
SITE Chicago President
Options4Meetings, LLC

A Recap of AGM

On February 21, SITE Chicago kicked off 2019 with the Annual General Meeting. We met at The Geraghty, a stunning venue on it's own but sparkled even more in thanks to Kehoe Designs with BlackOak Productions.



We reviewed the industry trends and future outcomes from two of our very own SITE Chicago past presidents: including Dana Weaver on the Incentive Travel Industry Index, Rebecca Wright on SITE Global resources including Motivate.

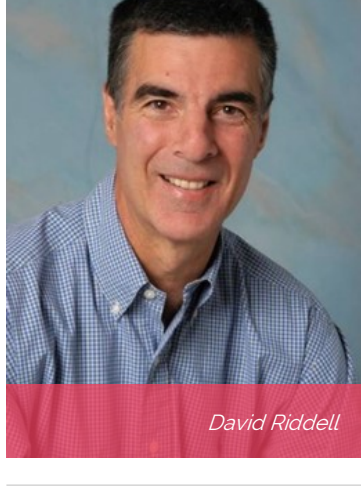
We had a very lively discussion, filled with various perspectives on climate, technology, trends and experiential marketing from our 4 guest panelists. Thank you again to:

- Laurie Fitzgerald, CMP with Allstate Insurance Company
- Melissa Hahn, CMP HMCC with Meetings & Events Worldwide, Inc.
- Isabel Mahon, CIS CIP with Fairmont Hotels & Resorts
- Margie McCartney, DMCP with PRA

If you were unable to join us at the Annual General Meeting and would like to learn more about our 2019 plans and board, please visit [2019 Focus and Board – AGM](#).

"As a new staff member of the SITE Global Team, I found the Chicago Chapter's AGM to be a valuable introduction to the organization. Everyone was warm and welcoming, and the event was well-organized and wonderfully executed. Plus, I was able to participate in a giant check presentation!"
Mark Swets, CAE - Head of Operations with SITE Global

David Riddell Memorial Scholarship



David Riddell

The David Riddell Memorial Scholarship was created in memory of SITE Past President David Riddell to provide an opportunity for worthy individuals to participate in SITE educational programs. The scholarship will fund Global Conference attendee costs up to \$3,000 USD for recipients chosen based on financial need, nomination from a SITE chapter president, and to ensure the future growth of SITE as David envisioned.

To review the eligibility requirements and apply, please [click here](#). Applications and essays are due on Monday, May 6, 2019.

Upcoming Events

Check out our upcoming events and be sure to save the date on your calendar!



Motivation Month Education
Tuesday, April 16 | 4:30 PM - 8:00 PM
Shirley Ryan AbilityLab

[Click Here](#) to Register
Are you a Young Leader? The Young Leaders will be gathering for a casual post event After Glow! Please join the Young Leaders and award winning SITE Chicago Young Leader group after the event to walk to a nearby location. This is not a hosted event. For additional questions please reach out to the Director of Young Leaders, Sophia Lin Kanno at Sophia@kehoedesigns.com.



CSR Activity with Chicago Help Initiative
Wednesday, April 24 | 4:00 PM - 8:00 PM
Chicago Charities

[Click Here](#) to Register
This is a members only event.



Spring Networking Event
Wednesday, May 15
[Kings Dining & Entertainment, Rosemont](#)

More information coming soon, be sure to save the date for this awesome event!

A Look Back at 2018



2018 Annual General Meeting



2018 Spring Networking Event
Elite Private Yacht



2018 Fall Networking Event
Odyssey Chicago River



2018 Chicago Help Initiative



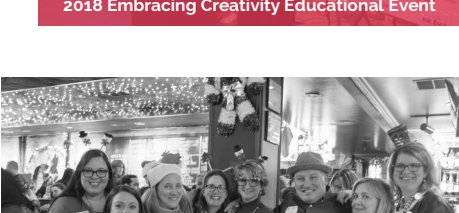
2018 Young Leaders Multi-Generational Panel



2018 Embracing Creativity Educational Event



2018 SITE Chicago Holly Trolley



To see more photos from our events, please visit www.sitechicago.org/gallery.

Sponsorship Opportunities & Prospectus

Are you looking for a targeted approach to market your brand? Would you like to promote your unique and cutting edge venue experience? SITE Chicago offers prime face-time and networking opportunities with key leaders and buyers in the greater Chicagoland MICE industry. Your opportunity in this active and growing, focused group is available today.

Please view our [Partnership Prospectus](#).

Contact Colleen Brzozowski at SITEChicagoSponsorship@gmail.com or via cell at 312-659-1389, to discuss available opportunities or to design your unique and custom Partner/Sponsor package for 2019.

Calling All SITE Chicago Members!

Want to be more involved and expand your position in the industry?

Join a SITE Chicago committee! Contact the Board of Directors at sitechicagobod@gmail.com.

Follow Us!

