2022 SITE CHICAGO
SPONSORSHIP PROSPECTUS

Nancy McFadyen & Patti Elliott
Co-Chairs
SiteChicagoSponsorship@gmail.com
773-456-0678/630-849-0509
UPCOMING EVENTS 2022

**Annual General Meeting:**
*February 17, 2022*
21C Museum Hotel, Chicago

**Incentify:**
*Date To Be Determined*
- Diversity & Inclusion
- Experiential Marketing in Incentive
- Sustainability
- Young Leader Event
- CITP /CIS Testing

**Networking Social:**
*April 2022*
Michigan, Wisconsin & Illinois

**Young Leader Social**
August or September - TBA

**2nd Annual Roadshow**
*September or November (IMEX Oct 2022)*
Wisconsin, Michigan & Illinois

**9th Annual Holly Trolley**
December

**Please note: All LIVE events are subject to COVID Restriction protocols**
WHY PARTNER WITH US?

Find Your Opportunity: Realize Your Potential with SITE

Our industry has a compelling story and so does your organization; SITE Chicago can serve as your partner telling your story and achieving your sales and marketing goals.

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THE VALUE OF SITE IS HIGH

- Get Connected Locally & Globally – Networking & Business Connections
- Be Informed – Online Resources
- Achieve More – Education
- Show your credentials – Certification
- Stand Up For The Industry – Advocacy
WHO are our Members?

- DMC: 32.3%
- Incentive House: 22.6%
- Hotels: 26.9%
- Corporations: 10.8%
- Production AV: 5.4%

Members of SITE Chicago represent buyer and planners from direct corporate as well as third party incentive houses and various suppliers who are a great resource for referrals.

SITE seeks to provide a platform for incentive travel professionals and suppliers to network on a both a social and business level and encourage interaction with those who follow a common code of professionalism and ethics.

Chicago is the largest SITE Chapter in the Midwest and draws attendees from Illinois, Wisconsin and Michigan.

We have a 40-50% buyer to supplier ration at our events

We have averaged 60-100 attendees per event in past years.

Innovative space, unique and memorable events, gifting experiences and quality education.

Great sense of community which provides resources and referrals.
Sponsorship with SITE Chicago....

We are offering a **completely a la carte Sponsorship program.** Pick one, pick two or let’s customize a solution that works for you!

Examples:
- ✔ SOLO Email Blast featuring you/your company: $1000.00
- ✔ Article in Newsletter: $500.00
- ✔ Article in Email: $500.00

**Event**
- ✔ Full Sponsorship: $1500.00
  - Speaking opportunity
  - Video share opportunity
  - Contact info displayed prominently
  - Attendee List Shared
  - Banner on SITE and Mobile Unit (if applicable)

- ✔ In Kind Value of Gift
  - Gifting
  - Hotel Stays
  - Contact info displayed prominently
  - Banner on SITE and Mobile Unit (if applicable)

- ✔ Banner on or Website
  - 1 Month: $250.00
  - 3 Months: $500.00
  - 6 Months: $1000.00
  - 1 Year: $2000.00

- ✔ Banner on Webinar: $150.00
- ✔ Speaking opportunity, Event or Webinar: $500.00
- ✔ Hosting a Table at a Web Event (if applicable): $500.00
- ✔ Hosting a Table at a LIVE Event: $1000.00

**Please contact the SITE Chicago sponsorship committee for more information on a strategic event sponsorship.**
SITE Chicago

Board Retreat

Each year, the Board of Directors travels outside Chicago for a 3-4 day retreat to focus on future growth and development of the Chapter.

This is an important planning session, not only for the current years Education and Networking events, all of which are required items for our Chapter, but it also allows us to create and develop new programing, succession planning, Value Adds for each Member, CSR and Fund Raising Activities

SITE Chicago is hitting the road!

Join us for 1, 2 or all 3 events

An Education Session plus Networking time at each event

- Wisconsin
- Chicago
- Michigan

Spend valuable time with Planners in all locations! Let’s bring the show to them!!!
HOLLY TROLLEY 2022
You know it, you love it…of COURSE we are doing it again in December!!!

SITE Chicago’s premier signature event, and AWARD WINNING event of the year features a dynamic progressive evening of networking at unique venues throughout the city. The experience is enhanced by Trolley rides as you move from venue to venue. This Event sells out every year…don’t wait…EVERYONE wants to see you there!!
THANK YOU….

For your Consideration, your Participation with us and your valuable Commitment to SITE

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